

THE STRATHMORE STANDARD

AND BOW VALLEY

**HAY and
Harvest
Tools**
ONLY THE
BEST
STRATHMORE HARDWARE

VOL. VIII., NO. 50

STRATHMORE, ALBERTA SEPT. 12, 1917.

Subscription Price, 1.00 per year

LOCAL JOTTINGS

BORN—To Mr and Mrs J. E. Hartie, Sept 9th, a daughter.

Mr and Mrs W. Thernborow left on Saturday for a two week's visit at the Coast.

Chautauqua is coming. Keep your eyes peeled for the date.

Don't forget the Auction, Mart Co's Sale on Saturday, September 29th. Get your entries in early.

No wonder men of today are becoming stoop shouldered. The hosiery display keeps every male eye on the downward slant.

Anglican Church Services for Sunday next are as follows: 8:30 Strathmore; 11, Ardene; 3 p.m., Nightingale; 7:30, Strathmore.

It is an easy matter for some men to "love their neighbours"—provided they are young and beautiful.

A dance will be given in the King Edward Hotel on Friday evening.

Mr W. G. Weigand, of Iowa, Titonka, Iowa, is a visitor to Strathmore this week.

Dame Rumor is again busy regarding the claims of wedding bells in the near future. Let em ring.

Raiders of the Standard would do well to acquaint with the Military Service Act.

Rev Jno White, Presbyterian Minister of Gleichen, and Rev J. P. Berry will exchange pulpits next Sunday. Mr White will preach at Strathmore at 11 a.m. and at 7:30 and at Namaka at 2:30 p.m.

The death occurred on Wednesday of Mr Von Babel. The deceased was transacting business in Strathmore about ten days ago when he had a seizure. A second seizure occurred on Wednesday morning to which he succumbed. Death was due to hemorrhage of the brain.

HOW'S THIS?
deare teacher,
Please excuse Helen because she couldn't be to School yesterday cause she got her self wet in the AM and was sick in the PM
Yures trully,
Mrs Hamilton

OREGON AND CALIFORNIA ROAD CO. GRANT LANDS
Title to same reversioned in United States by act of Congress dated June 23, 1906. Two million, three hundred thousand acres to be opened for homestead and sale. Timber and agricultural lands. Containing some of the best land left in United States. Now in the opportune time. Large map showing lands by sections and description of soil, climate, rainfall, elevations, etc. Free paid One Dollar.
GRANT LANDS LOCATING CO.
Box 810, Portland, Oregon

Mexican bandits, like eggs, become more noticeable with age.

The Government has fixed the price of wheat as follows:—No 1, \$2.21; No 2, \$2.18 No. 3, \$2.15.

Looking back over the price of grain one finds that ten years ago No 1 wheat was fetching 70¢ a bushel as compared with \$2.25 now.

By order of the Food Controller no vegetables goods can be sold in the stores until October 1st. Threshing crews and camps have to get permits from Ottawa to purchase canned vegetables.

Descriptive of a young bride the editor wrote "Her dainty feet were encased in shoes that might be taken for ferry boats." This is how it appeared in print:—"Her dainty feet were encased in shoes that might be taken for ferry boats." One reason why the editor left town.

In our editorial columns last week we referred to the Military Service Act and stated that the first liable to be called up would single men between the ages of 18 and 30. This should have read 20 to 34. A copy of the Act may be seen at this office.

An expert piano tuner will be in Strathmore next Friday or Saturday for the purpose of tuning the piano for the Boris Hambourg Concert in the Opera House on Saturday. Any person who wants their piano tuned can communicate with G. F. Butler.

The Boris Hambourg Concert Co. will appear in Strathmore at the Opera House on Saturday, September 15th. Boris Hambourg, the famous Russian Cellist will be accompanied by Laurence Lambert, Canadian Lyric Baritone, and Gerald Moore, the English Boy Pianist. This is one of the musical treats of the season and Strathmore music lovers will doubtless turn out in large numbers to greet these talented artists. Tickets may be obtained at Lambert's Drug Store at \$1.00 each.

The U.F.W., and U.F.A., will hold a joint meeting on Saturday first, at the Shouldice Ranch, Mrs. J. Bell entertaining.

KYANIZE
The very best finish for Floors, Furniture and all kinds of Woodwork. In all the leading finishes.
Give it a trial and you will want it again.
STRATHMORE HARDWARE

Namaka Notes

Mr and Mrs J. B. Sim were visitors to Calgary last week.

Miss Gertrude Shouldice is spending a week's vacation at the Shouldice Ranch.

Members of the Red Cross Society and friends, paid a surprise visit to the Shouldice Ranch on Thursday. An elaborate dinner was provided by the visitors, after which the ladies worked at quilting the autograph quilt purchased by the Harry Shouldice at a recent Red Cross sale of work.

Miss Hazel Sim has gone to attend school at Strathmore.

To Canadians

The armies and civilian populations of the allied nations overseas need all the wheat, flour, beef and bacon that Canada can

supply. Three things we can and must do while this overseas war-need continues. We Must Produce All We Can, Waste Nothing, and Shift Our Consumption, as much as practicable, From Wheat, Flour, Beef and Bacon to Other Foods. The other foods are just as wholesome for us but are not as suitable for shipment overseas in war time.

Every man and woman in Canada should do their share of this necessary war service. It does not call for sacrifice. It does require earnest, intelligent, diligent thinking and action, sustained by the conviction that it is necessary, that it will help to win the war, and that it will do us good individually and nationally.

I seek and urge the co-operation of every citizen. Do your bit to save every bit of food.
W. J. HANNA,
Food Controller

WHEN IT'S THRESHING TIME WEAR GOGGLES

Goggles are cheaper than eyes
We carry the Consol & Willson Goggle line 25c up

C. CHRISTIANSEN
THE STRATHMORE JEWELRY STORE

MEALS AT ALL HOURS

The KING EDWARD HOTEL DINING ROOM is now UNDER NEW MANAGEMENT; and will be open to the Public from 6 a.m. to 12 p.m. Short orders a specialty. GOOD COOKING.

W. LANGSTROTH
Proprietor

K. & K. SHOP

"FOR MEN'S WEAR"

HATS, CAPS, BOOTS, SHOES
& TIES, SHIRTS, COLLARS

READY-MADE & MADE-TO-MEASURE
CLOTHING

Everything in Men's Wear

GUNS and AMMUNITION

Our Stock is Complete in
**NITRO CLUB
ELEY'S and
SOVEREIGN**

Shot-gun Shells

SHOT GUNS FROM \$10 to \$42

A complete range of HARNESS at a Specially Low Figure. Call and inspect this. Beds, Bedding and Furniture of Every Description.

WM. E. BROWN,

HARDWARE FURNITURE

**ALL STORES WILL BE
CLOSED EACH WEDNESDAY
AFTERNOON DURING MAY,
JUNE, JULY and AUGUST**

Help The Belgians

All donations received during July will be placed to the credit of the "Belgian Day" fund. This fund will be divided between the Belgian Red Cross and the Queen's Fund for wounded soldiers. Will you help to make it a success?

Subscriptions for
THE BELGIAN RELIEF FUND
Will be gladly received by Jos. Van Tighem

BUY AN IRRIGATED FARM FROM THE CANADIAN PACIFIC RAILWAY

BECAUSE
Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but every year.
Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures good returns in dairying and mixed farming.
Irrigation means intensive farming and close settlement with all the advantages of a densely populated agricultural community.
Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.
You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 per acre, with twenty years to pay and the privilege of a loan of \$2,000 for improvements (4% interest) no principal after first payment until end of fourth year, reduced interest if settlement conditions are complied with, and no water rental for first year. Contract can be paid off before maturity if desired.

This is the most liberal offer of irrigated farm land on record. For full particulars, apply to
ALLAN CAMERON, General Superintendent of Lands
Canadian Pacific Railway, Dept. of Natural Resources 599 First Street, E. Calgary, Alberta

THE STRATHMORE TRADING COMPANY

\$25,000 STOCK

ON THE ALTAR OF SACRIFICE

The - Movie - Man's Fine Italian Hand ..Shown Here..

Children's Hose, reg. 35c, 5 pair for \$1.00
 " Rib Hose, reg. 40c 3 pr. for 1.00
 Children's Straw Hats, (ANY HAT IN STORE) Half Price
 Boys' Pants, regular 50c, sale price 35c
 " Corduroy Pants, 1.75, sale price 1.35
 " " 1.50, sale price 1.15
 " " 1.25, sale price 95c
 " Braces, sale price 20c a pair
 " Soldier Suits, regular 3.25, sale \$2.65
 " Scout Pants, sale price 85c 95 & 1.15
 Toys for the Kiddies, 25% off on all Toys
 Children's Sleepers, regular 1.00 for 59c
 Boys' Sweaters, regular 1.50 for \$1.15

While They Last Blue Ribbon Writing Tab's, reg 25c, 2 for 25c RIBBONS ALL RIBBONS AT ONE-THIRD OFF

NO STOPS
 No matter how intense the buying, the "movie man" never blows the whistle to stop; no sir.

Lace Curtains, reg \$4.00 for **\$2.95**
 Pottery English Prints, reg 25c word Now **17 1-2c**
 All Gingham 17 1-20
 Flannelette, 36 inches wide Regular 25c per yard, Now **18c**
 Bleached Table Damask 50c yard
 Embroidery Flouncing 45 inches Regular \$1.25 yard for **75c**
 Corset Cover Embroidery Reg 50c for **39c**
 All Over Embroidery reg \$1 for **59c**

UNDERWEAR
 All Sizes
 Men's Heavy All Wool Underwear Regular \$1.75 for **\$1.15**
 115 Garments Penman No. 95 for **\$1.25** a Garment Reg \$2.00
 85 Garments odds and ends at **50c** garment
 Extra Heavy Fleece Lined Regular 25c for **95c**
 Extra Heavy Fleece lined Regular \$1.00 for **75c**

DRESS GOODS
 Navy Blue Dress Goods Regular 75c for **49c** yard
 All Wool Serge, Reg \$1.25 for **85c**
 Red, White, Brown and Navy Reg \$1.75 to \$2.00 for **\$1.25** yard
 Heavy Comforters Regular \$4.50 for **\$3.50**

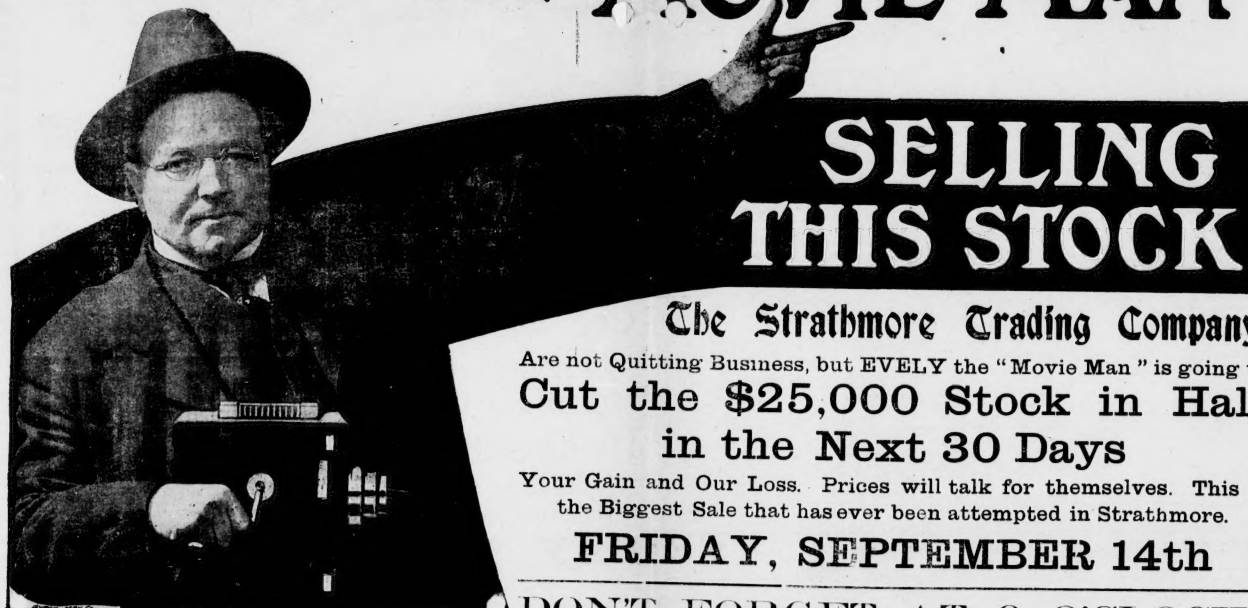
**BLUE STRIPED
Overalls**
 ALL SIZES
\$1.25 & \$1.75

You'll Have to Hurry. The "Movie Man" won't disappoint You

GENTS' FURNISHINGS
 Heavy Wool Sox, Regular 50c per pair 3 pair for **\$1.00**
 Men's Heavy Wool Khaki Sox Regular 75c for **59c**
 Black Cashmere Sox Regular 20c for **35c**
 Men's Cotton Sox, Regular 40c 2 for **25c**
SHIRTS
 Men's Heavy Work Shirts, \$2.75 for **\$1.95**
 Khaki Work Shirt, Regular \$1.58 for **\$1.15**
 \$10.00 Shirts for **59c**
DRESS SHIRTS
 Five Dozen Dress Shirts. Values up to \$1.75 for **95c**

TIES
 75c Ties for **50c** 50c Ties, 3 for **1.00**
 Men's Heavy Police Braces Reg 75c for **50c**
 President Brace Regular 75c for **50c**
Men's Sweater Coats
 Men's Sweater, Regular \$2.00 for **\$1.50**
 " " " \$3.00 for **\$2.45**
 " " " \$5.00 for **\$2.74**

EVERY THE "MOVIE MAN"



SELLING THIS STOCK

The Strathmore Trading Company

Are not Quitting Business, but EVERY the "Movie Man" is going to Cut the \$25,000 Stock in Half in the Next 30 Days

Your Gain and Our Loss. Prices will talk for themselves. This is the Biggest Sale that has ever been attempted in Strathmore.

FRIDAY, SEPTEMBER 14th

DON'T FORGET, AT 9 O'CLOCK!

A PELL-MELL RUSH FOR SHOES-HAVE YOUR MONEY READY

SHOES WILL FLOW OUT LIKE A RIVER
 Men's Oxfords Any Oxford in the Store for **\$3.95** Values to \$6.00
 Men's Dress Shoes Regular \$7.50 for **\$5.95**
 Men's Dress Kid Bluchers regular \$3.50 for **\$4.35**
 Men's Work Shoes Men's and Boys' Mule Skin Shoes reg \$3.75 for **\$2.95**

HURRY IS THE WORD
 Men's Heavy Horsehide " Kangaroo Shoes Value to \$6.00 for **\$3.95**
 Ladies' Patent Button Shoes Reg \$5.50 for **\$3.16**
 Ladies' Kid Bluchers Reg \$4.25 for **\$3.65**
 Ladies' Patent Pumps Reg \$5.00 for **\$3.95**

THE TRUTH STRANGER THAN FICTION
 Ladies' Gondola Oxfords Reg \$4.50 for **\$3.35**
 Children's Heavy Kid Button Shoes Reg \$3.50 for **\$2.65**
 Child's Nursery Shoes Reg \$2.50 for **\$1.95**
 Infants White Swadie Pumps Reg \$2.00 for **\$1.65**
 Misses Heavy Button Shoes Reg \$3.50 for **\$2.95**

Have Your Money Ready
 Men's Gloves and Mitts
 Work Gloves regular \$1.00 for **75c**
 " " regular \$1.25 for **95c**
 " " regular \$2.25 for **\$1.85**
 Men's Solid Leather Gloves 50c a pair

Flour at Less Than Mill Price
"PURITY FLOUR"
 More Bread and Better Bread per sack **\$5.50**
"GOLD SEAL"
 No. 1, Hungarian Patent per sack **\$5.25**
"SAMSON" FLOUR per sack **\$2.35**

Blame Yourself if You Don't Come on Time. A Dollar talks Louder Here than ever Before.



To the Movie Man's Cries

**FIFTEEN CENT HANDKERCHIEFS
4 FOR 25 CENTS**

.. CONGOLEUM ART SQUARES ..
 6 x 9 regular \$8.00 for **\$6.75**
 9 x 9 " 11.00 for **\$9.75**
 9 x 10 ft. 6, reg 13.95 for **\$11.75**
 9 x 12 regular 15.95 for **\$13.50**

.. TOWELLINGS ..
 Glass Towel reg 15c yd for **10c**
 Roller Towel reg 20c yd for **15c**
 Hand Towels reg 55c pr for **39c**
 Turkish Towels 1.00 pr for **75c**

.. GROCERIES ..

BEANS 10 lbs for \$1.00
CORN FLAKES 5 pkgs for 45c
SHREDDED WHEAT reg 20c 2 for 25c
BLUE RIBBON TEA (white label) 2 pkgs for 25c
JELLY POWDERS 3 pkgs for 25c

TUXEDO BAKING POWDER reg 25c tins, 2 for 35c
MACARONI & SPAGHETTI reg 15c 2 pkgs for 25c
LOWNEY'S COCOA reg 30c tins 25c

The 'MOVIE MAN' says
HERE ARE THE VALUES THAT WILL BRING STANDING ROOM ONLY!

VINEGAR, regular 25c bottles, sale 15c
SUGAR 5 lbs for 25c
1 LB TIN TUXEDO ALLSPICE reg 6c 5 for 30c
IVORY SOAP 5 bars for 25c

PURE CASTILE SOAP 25c bars 2 for 39c
REN FLOATING TOILET SOAP 5 bars for 25c
25c BOX TOILET SOAP 2 for 35c

The Movie Man promises roarin' bargains the sale through

and what he promises he GIVES

LADIES' WEAR
 Ladies' Middle Blouses, reg 2.50 for **\$1.75**
 " " reg 2.00 for **1.49**
 " Underskirts, reg 3.50 for **2.75**
 " " reg 2.50 for **1.95**
 " " reg 1.50 for **95c**
 " Cotton Wrappers, reg 3.25, sale **2.49**
 " Corset Covers reg 75c, sale **49c**
 " Hose, reg 45c, sale 3 pr for **\$1.00**
 " Silk Hose, reg 75c, sale **55c**
 " Silk Hose 1.25, sale **95c**
 " All Over Aprons, regular 1.25 sale **69c**
 " All Wool, regular 2.00, per garment **\$1.25**
 " Combinations, regular 1.50 sale **95c**
 " Ladies' Black Underskirts, regular 1.75, sale **\$1.00**
 " Ladies' (while they last) Brown Hose, 3 pair for **25c**
 " Silk Waists, regular 4.50, sale **3.85**
 " Voile Waists, regular 3.50, sale **2.85**

BARGAINS HERE ARE A SCREAM !!
"The Movie Man"
 Has marked the stock for QUICK ACTION
 Toilet Sets, regular 4.50 for **\$3.45**
 Odd China Vals. up to 50c piece 3 pieces 50c
 Large Plain Water Glasses, reg 1.00 doz. sale price now 50c per dozen

Hardware LARGE KETTLES today's val. 1.00 for 49c RISING PANS with Lids 65c for 49c See the Ten & Fifteen Cent Tables, all the Hardware you need for housekeeping. Come and See EVERY

10c, 12c, & 15c
All over Lace and Embroidery
5c. a yard
You'll Buy
You'll Spend

**YOUR MONEY NO ARGUMENT
YOU'LL STOCK UP
EVERY**

EVERY "The Movie Man" Cuts The Strathmore Trading Co's Stock, STRATHMORE, Alta.

New Blouses Meet the Growing Vogue for Simplicity

Till now of the people is always certain to reflect itself in the fashions they adopt. This fact is strongly exemplified in the blouses that are now being offered to accompany the new suits, which are taking unto themselves no superfluous adornment. The truth of the matter is that women are taking such an active part in the work created by the war that it is positively necessary that they put aside the frivolous, fussy styles and wear clothes that are more in keeping with their occupations. As a result, simplicity reigns.

Made of old gold Georgette is the blouse that would label any woman as being ready for business. While the high collar gives it a severe touch, the rib frills, the embroidered eyelets and the hemstitching seem to tone it down a great deal.

There is much talk of the collarless blouse for fall, in spite of the mannish one before described. It is such blouses as the one of blue crepe de chine that start

rumors of this sort. The embroidered medallion and the other touches of hand embroidery keep the blouse from being severely plain. Ball buttons across the shoulder conceal the line of fastening.

A striking combination is seen in the white and pink model. Pink handkerchief linen is used to millen white crepe de chine. The important feature of this model is the sack or girdle with one end. To give this weight, a fringe of beads is added.

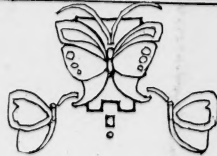
Another evidence that high collars are gaining hold is seen in the model of white Georgette crepe. Equally as important in the fashionable world is the frill down the front. Needless to say, this style is best suited to the women who is not annoyed by excess weight.

The tie-on blouse is a very important novelty of the new season. One expression of it is found in the flesh-colored model. Don't you love the straitlaced bows at the wrist that strive to outdo the bow tied at the back? The fold of white Georgette just inside the neck line is a pleasing feminine touch.



Only One End to This Sack.

A Tempting Novelty is the Tie-On Model.



The Frill and Stock Are Fall Favorites



The Over-the-Kirt Type Remains Popular